



LoBue Brothers

The LoBue Bros., Inc. story begins in 1934 with Philip LoBue, an Italian immigrant, who 20 years earlier had migrated to America with the dream of providing his family with America's promises and opportunities. He had supported his family on a 10-acre orchard near San Jose, California, growing, packing and selling cherries, prickly pears and vegetables. But, he had always been intrigued with the business of citrus farming, the occupation of his ancestors on the shores of Sicily. He made a down payment on a 40-acre orange grove near Lindsay, California, but then illness forced him to turn it over to his sons, Mario, Fred, and Joe. Reluctantly, the two older brothers moved to the Lindsay ranch to take over the grove's care.

In 1938, after having been

defrauded out of two crops, the young men bought some used packing equipment and began packing their crops in a shed on the ranch. In the beginning, the entire citrus crop was sold in the San Francisco and San Jose produce markets, using contacts their father had developed over the years. Friends and neighboring growers saw the LoBue brothers' success, and asked them to pack and sell their oranges also. A growing enterprise was born. Today, LoBue Bros., Inc. is the largest independent commercial packer and marketer of oranges in the industry.

As the company's volume of business has grown, so has the market area served. When the brothers first started packing on the ranch, their entire harvest was sold in the San Francisco area. Today, fruit packed by LoBue

Bros., Inc. reaches markets all over the United States, Canada, Pacific Rim, Australia-New Zealand, Europe, and other areas.

To meet the requirements of new and ever evolving markets, the policy of continued upgrading to the most modern plant and equipment obtainable helps insure growers a truly efficient and productive packinghouse, along with providing the flexibility to supply customers with a sound, reliable package of fruit in a vast array of choices.

LoBue Brothers is proud of their achievements, accomplished by what can be characterized as sitting on a three-legged stool, all of equal importance: growers

providing fine, marketable fruit; a professional, dedicated management,



staff, and workforce to prepare the fruit for market; and solid, reliable customers to buy the finished product.

LoBue Bros., Inc. is a living testament to the strength of Philip LoBue's dream.

Visit them at:

www.lobuebros.com

Monrovia Nursery

Back in the 1920s when Monrovia decided to start growing plants in containers, it seemed like a revolutionary idea. But founder Harry Rosedale believed that plants would endure less trauma if they remained in their container until they were ready to be planted in the landscape.

Great ideas like this have made Monrovia a world leader in ornamental plants.



Today we produce more than 2,200 varieties of perennials, conifers, woody ornamentals, shrubs, trees, citrus, camellias, rhododendrons, vines, ferns, grasses and topiaries.

For 76 years, we have focused on growing Distinc-

tively Better plants. Better soil mixes, better irrigation systems, better propagating, pruning and planting equipment and better expertise about plant varieties. Human hands touch every one of the 22 million plants we produce each year. The result...Monrovia plants will not only survive, they will thrive in home gardens.

Our People

They are not just employ-

ees...they are craftsmen, proud of their skill and dedicated to improving the craft of plant production. In peak season, we have more than 2,000 craftsmen working in our six growing locations. Training is extensive and on-



going.

Our Nurseries

Monrovia is headquartered in Azusa, California, just east of Los Angeles, and operates nurseries in Dayton, Oregon, Visalia, California, Springfield, Ohio, La Grange, N.C. and Cairo, Georgia. These wholesale nurseries, encompassing 4,724 acres, are not open to the public. Our plants are sent from our nurseries in refrigerated trucks to more than 5,000

fine garden centers nationwide.

Our newest state of the art facility, built in 1989, includes over 1,000 acres. It is situated in the heart of the San Joaquin Valley. Production focuses on plants best suited for the mid-west and Eastern U.S.

Visit them at:

www.monrovia.com